



MAZZONE & ASSOCIATES
INTEGRITY | EXECUTION

Mazzone & Associates, Inc. advised MVP Group International in its acquisition of the Midwest-CBK business of Blyth Inc. (NYSE: BTH).

Mazzone & Associates, Inc. advised MVP Group International in its acquisition of the Midwest-CBK business of Blyth Inc. (NYSE: BTH). MVP Group is a complete home fragrance company that designs, manufactures and markets various private label and branded candles and home fragrance products. Their products are sold direct to national and international retailers across many diverse channels of distribution. With international and domestic manufacturing facilities, and numerous worldwide resources, MVP Group is able to combine proven strategies for success that best suit company goals and appeal to consumers.



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FIRM OVERVIEW

Mazzone & Associates, Inc. is a mergers and acquisitions advisory firm serving middle market companies. We provide comprehensive transactional services for middle market companies, private equity groups and individuals buying and selling companies, raising capital and structuring debt. Mazzone & Associates has experience working on more than 200 transactions valued in excess of \$50 billion across a broad range of industries. We are relationship focused and appreciate that assignments are "life events" for our clients. Mazzone & Associates' goal is to achieve the maximum results and value for its clients and their shareholders by executing transactions with the integrity, premium service and confidence they want, require and deserve.

FOCUS INDUSTRIES

- ◆ Advertising and Marketing Services
- ◆ Apparel
- ◆ Big Box & Luxury Retail
- ◆ Building Products & Services
- ◆ Business Services
- ◆ Consumer & Branded Products
- ◆ Distribution
- ◆ Environmental Services
- ◆ E-tailing
- ◆ Financial Services
- ◆ Food Retail
- ◆ Green Energy
- ◆ Hardware & Software
- ◆ Healthcare
- ◆ Insurance
- ◆ IT and IS Services & Resellers
- ◆ Manufacturing
- ◆ Medical Devices
- ◆ Packaging & Printing
- ◆ Real Estate & REITS
- ◆ Restaurants & Franchises
- ◆ Services & Installations
- ◆ Staffing
- ◆ Telecommunications
- ◆ Transportation & Logistics

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